

ZM *Nishimura-Russ*

EDUCATION

Bachelor of Fine Arts
Tyler School of Art, Temple University

WORK

Dandy

Manager of Visual Design
Remote | Oct 2024 to Present

Managing a team of internal and freelance designers to support across the Dandy org. Acting as a senior designer to produce critical brand needs such as branding for the Dandy Vision Intraoral Scanner. Leading the in-progress company rebrand and exploring the new future of Dandy's brand presence as the company evolves. Working alongside the growth marketing team, producing work in print, digital, physical formats. Conference and event support such as tradeshow booth design. Provide interior design direction for the NYC headquarter office. Coordinating with external agencies regarding high-impact work. Leading in the preparation for the company to go global, installing new file organization within the Figma and Adobe ecosystem.

Niche

Senior Designer
Pittsburgh, PA | Oct 2019 to Sep 2024

United by Blue

Junior Designer
Philadelphia, PA | Jun 2018 to June 2019

Asia Digital MOJO

Freelance Designer
Tokyo, JP | Oct 2017 to Dec 2017

Working professionally alongside native teammates, capable of speaking in formal Japanese.

CONTACT

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PROGRAMS

Figma
Photoshop
Illustrator
Lightroom
Instagram
TikTok
Marketo
Shopify
Asana
Braze

MEDIUMS

Illustration
Photography
Painting
Photo editing
Publication
Printmaking
Textiles

SKILLS

Brand design
Brand strategy
Typography
Art direction
Team management
Project management
Market analysis
SaaS brand building